

PPMtv

PORTSMOUTH PUBLIC MEDIA

2013 -
2014

Annual Report



To Our Community

2013-2014

Portsmouth Public Media (PPMtv) was founded in 2010 with the mission to provide the tools, training, and resources necessary for creating and sharing news, views, and information relevant to residents, non-profits, and business organizations of the greater Portsmouth area.

Its vision is to be the recognized resource for elevating media literacy in our community and improving the abilities of our members to produce compelling multi-media content for television and online by:

- Airing programs reflecting the broad interests of individual residents, local business, and non-profit organizations in the greater Portsmouth area.
- Involving members of the community representing diverse ages, socio-economic status and technological abilities.
- Employing multiple methods of producing and delivering content in order to simplify the ability of producers to create, and viewers to access, content.
- Embracing available and emerging technology for improving efficiency of operations.

PPMtv moved into its current studios at 280 Marcy Street in Portsmouth, NH in 2011 and nearly three years ago, in March of 2012, presented its first “member produced” program to the Seacoast. *Portsmouth This Week* brought news, information, and personal interest stories to a fledgling studio eager for viewership. It also provided a significant foothold for PPMtv to become the community media resource for the city of Portsmouth and the Seacoast area.

Since that premier program, PPMtv has grown impressively and the dream of community service through story telling is coming true.

PPMtv now has 15 individual programs in production ranging from weekly series to one-time documentary projects, from short films to interstitial material, all locally produced. Recent statistics garnered from PPMtv programming uploaded to YouTube show over 82,000 individual viewers of PPMtv content.

PPMtv’s work is dedicated to Portsmouth and the surrounding communities; however our reach though the web at www.ppmtnh.org/live is worldwide. We have viewers throughout the U.S. and in Canada, England, Germany, Poland, Mexico, Italy, India, Spain, and France!

The mainstay of this success is PPMtv’s significant numbers of members, supporters, and volunteers including PPMtv’s dedicated and hardworking Board of Directors. Our deep appreciation goes out to all who support PPMtv and a sincere invitation to those who haven’t joined us yet to become inspired and tell us: What’s Your Story?

Sincerely,



Bill Humphreys
Executive Director



Deborah Lielasus
Board President

Local Programming

2013-2014

Original Programming

So Much For Seniors

Locally produced television show created by seniors to educate, entertain, and enrich their lives

Priority One

An exercise program focused on keeping healthy at all ages

Clipper News Report

Portsmouth High School's only weekly, publicly televised media program – made every week by PHS students through a class taught by PPMtv

Intuition Nutrition

Provides viewers with healthy and nutritious ways to approach life



Spotlight On The Arts Awards

PPMtv records and broadcasts the annual SMG Spotlight on the Arts awards held at the Music Hall. Next year's awards will be presented 'Live'

The Robin Fowler Show

Late night comedy show featuring zany characters, sketch comedy, music, and improvisation

'Round About Blues Time

Blues music program featuring TJ Wheeler and friends

Spotlight On The Arts

PPMtv's own Bill Humphreys goes one on one each week with the previous year's Spotlight on the Arts Award winners

The Power of One

Roxie Zwicker's guests relay their stories of building personal inner strength and power

PPMtv YouTube Channel: <https://www.youtube.com/ppmtvnh>

Thank You

2013-2014

PPMtv depends on the generosity of its members, sponsors, and donors to bring locally produced television with member-created content to the Seacoast community and beyond. These contributions also allow PPMtv to provide educational opportunities in media development for youth, adults, and seniors and provide high-quality equipment and studio facilities for media makers to create and produce content. The following were our supporters last fiscal year from July 1, 2013 to June 30, 2014. Many have renewed. Thank you!

Adam Flaherty

Alexis Mason

Arts in Reach

Ben Coons

Bethere. TV, LLC

Bill Humphreys

Bonnie Maney

Bournival, Inc.

Bradley Anderson

Bradshaw Branch

Breaking New Grounds

Brittany Debelis

Calypso Communications

Cheri Bach

Corpus Christi Parish

Daniel Freund

Dave Underhill

Deborah Lielasus

Denise Wheeler

Edible Arrangements

Extended Family

Flower Kiosk

Giselle Myers

Gordon Sharpless

Ian Logan

Jacqueline Bryan

James Haller

Jeanette Bamberger

Jennifer Hill

Jennifer Moore

Joseph Galli

Josephine A. Lamprey -

NH Charitable Foundation

Karina Lyons

Katherine Lewis

Key Auto Group -

Portsmouth Chevrolet

Lawrence Drake Jr.

Lorin Gill

Marie T. Quinn

Mark Connolly

Michael Berry

Michael Mooney

Michael Soldati

Mist & Muse Photography

Napoli Market

NHSPCA

Optima Bank

Peter and Kathy Somssich

Peter Anzalone

Phil Dube

Planet Rangers (Sabai, LLC)

Portsmouth Chevrolet

Portsmouth Poet Laureate Program

Random Acts of Sweetness

Richard Horowitz

Richard Stark, CPA

Rick Downes

Rick Dumont

Ron Wolfe

Rudi's Portsmouth

Seacoast Media Group

Star Island Corporation

State Line Baptist Church

Steven Scott

The Players Ring

United Way of the Greater Seacoast

Unitil

Vida Cantina

Vital Design

If you would like to join us as a member, re-new your membership, make a donation, or become a sponsor, please visit our website at: www.ppmtvnh.org or e-mail us at: info@ppmtvnh.org.

Staff & Volunteers

2013-2014

For the 2013-2014 Annual Report, we would like to thank our volunteer board members and hardworking staff as well as highlight some notable volunteers, whose time and dedication have greatly enhanced PPMtv:

Cheri Bach, Ann Hett, and Bonnie Maney

Cheri, Ann, and Bonnie came to us as members of the *So Much For Seniors* program. They are tireless workers who have taken the reigns of TV production in full force. Not only have they operated cameras and audio for almost all productions since January of 2014 but they have taken on jobs around the station as well and have helped us seek out freelance help where needed to finish projects that got sidetracked due to lack of staff time. All are extreme champions of PPMtv!

Alex Pease

Alex has been working at PPMtv as a volunteer for more than a year - he has grown into becoming a director as well as a skilled camera operator. Alex has taken PPMtv classes and offers his help and skills willingly to any productions that the station is creating.

Gordon Sharpless

Gordon has been working with PPMtv since our beginning, specializing in audio.

He has undertaken difficult project including large music set-ups and simple projects such as one-on-one talk interview formats. Gordon has gifted PPMtv several pieces of equipment that have made our work much easier and we're grateful for his time, skill, and talent.

Ryan Bergeron

Ryan began with PPMtv as a member of the Portsmouth High School *Clipper*

News Team. He attended Keene State College as a film major and has returned to work with PPMtv during his summer months as well as during his hiatus from school. Ryan produced 13 episodes of the *New Hampshire Filmmaker* series - a companion piece to the *NH Film Festival*. His creative shooting talents will be seen later this year in a one-hour documentary on artist and community mainstay Sumner Wienbaum.

PPMtv Staff & Board*

Executive Board

Deborah Lielasus, President
Patrick Collins, Vice President
Benjamin Coons, Treasurer
Kathe Lewis, Secretary

Directors

Howard Altschiller
Carol Bridges
Adam Flaherty
Joe Randlett
Ron Wolfe

Staff

Bill Humphreys, Executive Director
CJ Lewis, Programming Coordinator

*Current board members. Please let us know if you are interested in joining the PPMtv board of directors or volunteering for us in another capacity.

By The Numbers

2013-2014

**Portsmouth Public Media, Inc.
Summary of Financial Position
Fiscal Year Ending June 30, 2014**

	<u>6/30/2013</u>	<u>6/30/2014</u>
ASSETS		
Current Assets		
Cash & Cash Equivalents	\$ 156,600	\$ 165,600
Accounts Receivable	1,800	-
Building Improvements as Credit to Lease Obligation	26,100	8,500
Other Current Assets	7,300	7,300
Total Current Assets	<u>\$ 191,800</u>	<u>\$ 181,400</u>
Property and Equipment, Net		
Equipment	\$ 17,200	\$ 27,300
Furniture & Fixtures	1,500	2,000
Software	600	800
Total Property and Equipment	<u>\$ 19,300</u>	<u>\$ 30,100</u>
TOTAL ASSETS	<u><u>\$ 211,100</u></u>	<u><u>\$ 211,500</u></u>
LIABILITIES & NET ASSETS		
Payables & Other Current Liabilities	\$ 6,800	\$ 7,200
Unrestricted Net Assets	\$ 204,300	\$ 204,300
TOTAL LIABILITIES & NET ASSETS	<u><u>\$ 211,100</u></u>	<u><u>\$ 211,500</u></u>

YouTube

Viewed in 170 Countries!

Lifetime

Viewers: 82,000

Minutes Watched: 509,000

Subscribers: 419

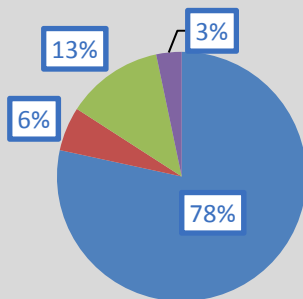
Fiscal Year 2014

Viewers: 39,000

Minutes Watched: 225,000

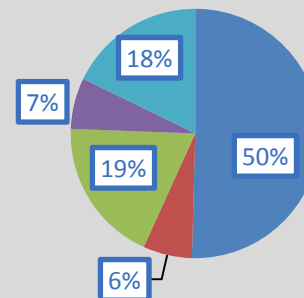
Subscribers Gained: 213

FY 14' Revenue



City Of Portsmouth	\$ 108,500
Membership and Donations	7,900
Sponsorships	17,500
Misc. Income	4,600
Total Revenue	<u>\$ 138,500</u>

FY 14' Expenses



Administration	\$ 69,800
Professional Fees	8,800
Building Improvements	26,000
Equipment Rental, Supplies	9,200
Other Expenses	24,600
Total Expenses	<u>\$ 138,400</u>