

Everyone has a story...
What's yours?



PPMtv - Seacoast Community Television

PPMtv: A New Portsmouth Tradition

Portsmouth is many things to many different people: the Port City, an artist's haven, a tourist's hideaway, a culinary destination, and most importantly, the place we call home. Portsmouth is filled with history and tradition, proud of its reputation for innovation and free-thinking.

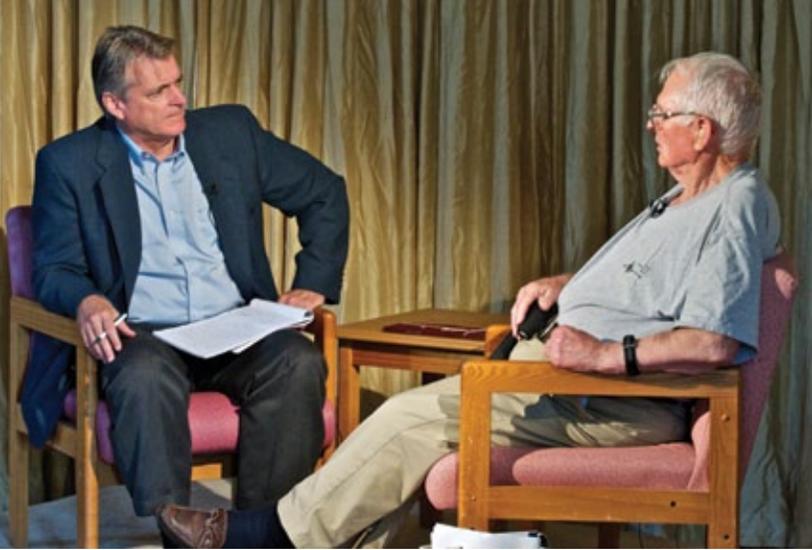
And Portsmouth's heart lies in its people. 

Our Mission

Founded in 2010, PPMtv is community-run and community-driven – dedicated to giving voice to the people of Portsmouth and the surrounding seacoast area.

Headquartered in the 1867 South End Meeting House, PPMtv has honored this building's history by upgrading it to become a 21st Century Meeting House – a place for people to come together, share their viewpoints, and meet their neighbors in person, on camera, on Comcast Channel 98 in Portsmouth, and on the web at ppmtvn.org.

PPMtv's mission is to celebrate this community, connect its people, let them grow, and tell their stories.



Representing Viewpoints

PPMtv allows the perfect opportunity to let your voice be heard – and for you to hear the voices of others. In the tradition of the old town meeting house, PPMtv provides a venue for fellowship and individual expression. PPMtv offers a unique opportunity for members of the community to discuss issues that affect both our area and the world at large, in a format that welcomes debate across the spectrum of civic, social, and environmental issues.

Have something to say? Let your voice be heard with PPMtv.

“ The Seacoast possesses a great concentration of people with strong and unique perspectives. PPMtv gives them the opportunity to tell their stories and share their viewpoints. ”

- Brad Branch, Host of Profiles with Bradshaw Branch, PPMtv original programming

Sharing Creativity & Knowledge

PPMtv believes that skills should be showcased and creativity celebrated. With this belief, PPMtv understands that part of its mission is to provide a fresh stage to demonstrate these talents.

Maybe it's time to dust off that old script? Or maybe it's time to finally show everyone the right way to braise short ribs? Perhaps that woodworking shop deserves to be seen by more than just friends and family?

Whatever your unique art or expertise, PPMtv is dedicated to helping you share this gift with our community.

“ PPMtv provides an exciting new opportunity to showcase the richness of the Seacoast's creative community – and hopefully its programming will inspire others to explore and reveal their talents. ”

- Todd Hunter, Actor, "The Revenant", Screenwright Playhouse, PPMtv original programming



Expanding Horizons

Growth in life calls for new opportunities. PPMtv offers members of our community the chance to expand their horizons and grow their talents.

Whether you choose to participate as an intern, a volunteer, or a Member producer – PPMtv offers a nurturing environment in which to explore the world of television production and develop new skills.

“Creating the Clipper News Report at PPMtv gives us the chance to work independently on our own stories yet pull the show together as a team inside a professional television atmosphere. There’s camaraderie here and a free exchange of ideas.”

- *Portsmouth High School Media Students*

Building Community

Portsmouth has a long tradition of warmth and fellowship. We wave to our neighbors and know the names of their children. We congratulate our youth sports teams and celebrate our community successes.

PPMtv
builds upon this
feeling of community by
offering a new way to get to
know each other and share
our experiences.

“PPMtv looks to help bring the richness of the Portsmouth community even closer together. We truly envision PPMtv as a way to get to know your neighbors and to share in their lives.”

- *Bill Humphreys, Executive Director*



How to get involved

Launch Your Career in Show Business

Ever want to be the host of your own talk show? Or maybe it's time to pass along your passion for fly fishing to a new generation?

Whether you want to write, act, host, or just have a great time sharing your knowledge – PPMtv is the place to get started.

In this day and age it's so easy to contribute. If you have a digital camera, an iPhone, or even videos from days gone by – we can help you share your images with the Seacoast. (Don't worry, if you prefer, we have the cameras and a studio here as well.)

Get Involved Behind the Scenes

PPMtv invites you to get involved in TV production. Join our team and learn to use a camera, edit video, and produce actual television programming. Learn what it takes to work in TV by joining our team.

Worried that you don't have the time or don't even know how you would like to get involved? No problem – talk to us and we'll work with you to find the right start.

Get Your Message Out

Involvement with a cause? Or want to share your passion for nature hikes, political debate, cooking, music, or the arts...? As a member of PPMtv, you get to share your interests with the community.

Annual Fees

	Individual Membership	\$100
Family Membership (for up to 2 adults and children under the age of 18)		\$150
	Business and Organizational Membership	\$250

PPMtv SPONSORSHIP is an effective alternative to commercial advertising, and benefits the entire community.

Our wide variety of packages – from station sponsorship to individual show sponsorship – come in one-time-only, monthly, quarterly, semi-annual, and annual runs.

We also offer sponsorships for special programming and events as well as sponsorship of day-parts.

We can create your sponsorship announcement or work with something you already have. Your announcement can also be used on your own website to communicate your message to the community.

Let your customers know that you support your community. Become a PPMtv sponsor today.

PPMtv DONORS make it possible for us to survive. Our equipment needs come in a variety of sizes from lights for our studio to streaming video on our website to renovations to our historical home in the South Meeting House. Let us know how you'd like to help!

*Support community media.
Become a member, sponsor, or donor today.*

Contact us for details:

PPMtv - Portsmouth Public Media, Inc.
280 Marcy Street
Portsmouth, NH 03801
tel: 603-427-8093

email: info@ppmtvnh.org
www.ppmtvnh.org
facebook: /ppmtv
twitter: @ppmtv

A Select List of Current Original Programming

Profiles with Bradshaw Branch

unique stories from Seacoast veterans who served our country in wartime over the last 80 years

ScreenWright Playhouse

showcasing short films from regional filmmakers and authors

Sammy's New World

a children's program featuring Sammy Snail and friends

Open Here

a documentary series focusing on issues of awareness and diversity

Portsmouth This Week

local interest news magazine

Clipper News Report

current goings-on from Portsmouth High School

Priority One

an exercise series focusing on keeping healthy at all ages

'Round About Blues Time

music program featuring TJ Wheeler and friends

The Gossip Lady

human interest stories highlighting the seacoast's most unusual, artistic, and delightful personalities

Common Sense

local community building at its best



Check out our listings
at ppmtvnh.org
and tune in to
Comcast Channel 98
to find out what's going on
in your community!

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PPMtv Board of Directors

PPMtv, Portsmouth Public Media, Inc., is a non-profit 501(c)3 New Hampshire corporation with offices at the South Meetinghouse located at 280 Marcy Street in Portsmouth, New Hampshire. PPMtv is governed by an all-volunteer board of directors as listed below. To reach us, feel free to use the [Contact Us](#) form on the website or email any of our officers on the board. **Thank you for your interest and support!**

Officers (one year terms)

Dave Underhill, *President*

Christopher Ostrom, *VP & Treasurer*

Sharon Cuddy Somers, *Secretary*

Directors

Chase Bailey

Deborah Barry

George Chianis

Dan Freund

Deborah Lielasus, *Chair of Development Committee*

Karlina Lyons, *Chair of Programming Committee*

Christopher Ostrom, *Chair of Business Committee*

Sharon Cuddy Somers

Jack Thorsen

Dave Underhill

Ron Wolfe, *Chair of Marketing Committee*



The PPMtv Journey – a brief history of the station

- Nov 2008** The City of Portsmouth acquires the rights for a community cable television station.
- Feb 2010** Portsmouth Public Media's first Board of Directors is organized with the purpose of building the foundation for Portsmouth Public Media.
- April 2010** Board of Directors approves bylaws, articles of organization, mission and vision statements.
- May 2010** Portsmouth Public Media adopts an official programming philosophy with the mission of representing the widest possible spectrum of Portsmouth's residents while providing access to all members of the community.
- Aug 2010** Portsmouth Public Media begins its search to find the perfect home.
- Sept 2010** Portsmouth Public Media launches the new PPMtv brand identity and logo.
- April 2011** PPMtv creates the Founder's Club at its first fundraising event, raising over \$30,000.
- May 2011** PPMtv finds its current home, negotiating with the city to lease the historic South Meeting House and continue this building's tradition as a venue servicing the community.
- July 2011** Construction and renovation of new headquarters begins including current studio, control room, editing facilities, and offices as well as upgrades of heating and emergency systems.
- Aug 2011** WBIN-TV (Derry) generously donates studios cameras, monitors, audio mixers recording equipment and many other items, helping to outfit PPMtv's current studio. Initial building construction completed; volunteer staff begin installation of technical facility.
- Sept 2011** Veteran director and producer Bill Humphreys joins PPMtv and is subsequently appointed its first Executive Director. On September 23rd, PPMtv airs its first test signal on Channel 98.
- Nov 2011** PPMtv opens its new facility for viewing to the public. PPMtv hires its first two interns (they're both still with the station today).
- Dec 2011** On December 5th, PPMtv broadcasts its first test programming – a series of 3 films from local directors.
- Feb 2012** PPMtv begins to work with Portsmouth High School students, broadcasting the *Clipper News Report*.
- March 2012** PPMtv shoots and broadcasts its first programming produced specifically for PPMtv – a local human interest news program called *Portsmouth This Week*.
- April 2012** PPMtv unveils additional original programming with shows such as *Priority One*, *Seacoast Art Minute*, and *Profiles*.
- May 2012** PPMtv website launches, featuring full program listings and volunteer opportunities at ppmtvnh.org.
- June 2012** PPMtv broadcasts its first live remote telecast with updates from Market Square Day in downtown Portsmouth.
- Fall 2012** PPMtv introduces an array of educational programs open to anyone in the community (visit ppmtvnh.org to find out more).

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twitter: [@ppmtv](https://twitter.com/ppmtv)



The Road Ahead

With the hard work of volunteers and the generous contributions of members and donors, PPMtv has come a long way. We now look to a bright future of continued growth, as we strive to create a lasting and valuable resource for the community. Here are some of our tangible goals and the financial resources it will take to reach them.

Adult and Youth Educational Programs

\$ 5,000

Insures the operation, materials, outreach, and technological support of current educational programs for community adults and youth, including school groups.

On-Location Production Fund

\$ 7,000

For the purchase of tripods, cameras, microphones, and lighting for use by PPMtv members who are conducting interviews, gathering footage, or creating scenes to support the visual telling of their stories.

College Internship Program

\$10,000

Provides for a small stipend for college students who intern with PPMtv.

Production Support Fund

\$10,000

Throughout the year, set pieces need to be created, replaced, or repaired. This fund also includes light bulbs, gaffer's tape, and other small but necessary items that make production possible.

Website Program Streaming

\$10,000

To fulfill our mission, we need to insure that our programming is available on the PPMtv website and accessible 24 hours a day. Video on Demand is also within our mission and requires funding support.

Digital Production / Editing Equipment

\$12,000

As an all-digital media studio, PPMtv members post-produce all content and prepare it for broadcast. Our overall plan is to include 8 editing stations that offer a range of progressively complex software so that all members, novice to advanced, may be served.

Broadcast Equipment

\$15,000

PPMtv strives to build a creative atmosphere that feeds the community with a high-quality signal and current informational content. Keeping up with the changes in broadcast and production equipment technology is paramount.

2nd Floor Renovation

\$40,000

PPMtv is developing the 1,950 square foot 2nd floor of our building to accommodate a production sound stage. Floors, windows, lighting, and sound treatment are phase one of the renovation. Phase two includes installing studio production and editing equipment and software.

Historic South Meeting House

\$50,000

The South Meeting House, built in 1867, has seen well over 140 years of growth, sweat, tears, use, and abuse. Keeping her strong while maintaining her historical prominence is immeasurably important.



Founded in 2010, Portsmouth Public Media, Inc. 501c3 education and arts non-profit (PPMtv), is a community-run and community-driven non-profit serving Portsmouth and the surrounding seacoast area.

Housed in the historic South End Meeting House, PPMtv honors this building's tradition by providing a 21st Century Meeting House – a place for people to come together, share their viewpoints, meet their neighbors, and tell their stories.

PPMtv programming can be found on Comcast channel 98 in Portsmouth and at ppmtvnh.org.

Everyone has a story...
What's yours?

The launch of PPMtv was one of “2012’s top art and culture stories for Portsmouth, NH.”
- Jeanné McCartin,
*Portsmouth Herald/
Seacoast Online*



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Cover photo courtesy of Tim Hayes, Puddledock Photo. All other photos courtesy of Minto Thorsen.